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Contact:

Michelle Y. Stevenson
Chief Marketing Officer
SNAP!office
800-891-3734
PR@snapoffice.com

**SNAP!office™ Introduces Testimonials and Behind-the-Scenes Videos
About its Custom Office Furniture Solutions**

Office furniture manufacturer finds customers say it best

Grand Rapids, Michigan, February 14, 2013 – Companies often find that a satisfied customer's words go a lot farther than marketing speak. That's why business office furniture company SNAP!office has added several testimonial videos to its website.

"Delivering a fantastic customer experience is what we're all about," said SNAP!office President and CEO Adrienne Stevens. "By working directly with us, businesses cut out the middleman and save significant time and money. Customers love that. But what they love even more are our high-quality products and commitment to customer service. Testimonial videos allow our customers to speak for us."

The videos can be found in the films section of the company's website:

www.snapofficefurniture.com/videos. So far, the most popular video is "Happy Customer Video: SNAP!office Parkour," which is a playful take on the customer experience. The film features a parkour troupe literally flipping over an actual customer's office furniture install. Another popular video, "Custom Office Furniture from Start to Finish," shows a behind-the-scenes look at the process and includes a customer speaking about his experience with SNAP!office in his own words. Other testimonial videos are featured as well.

SNAP!office provides a turnkey solution for buying office furniture online. The company uses a patented online design technology called SEEchange™ to streamline ordering, and it ships products direct to the consumer. Time for the whole process, from design to installation, is reduced by an estimated 95 percent.

Customers work with a sales designer online, in real time, to create a 3D plan of their complete office. Orders, including custom office furniture, leave the Michigan-based factory in less than 15 business days and can be shipped and installed anywhere in the U.S. In addition, SNAP!office offers a quick-ship program for several items that can be shipped within five business days.

Working with us is a SNAP!

5285 Edgewater Drive, Allendale, MI 49401 | (800) 891-3734 | help@snapoffice.com | www.snapoffice.com



About SNAP!office:

SNAP!office is the only office furniture manufacturer offering real-time 3D space design, high-quality products and installation capabilities direct to the market. Their highly efficient "Made in the USA" operation ships furniture in 15 business days or less and comes with white glove delivery and a limited lifetime warranty. The SNAP!office team has been manufacturing office furniture for more than 20 years. They launched their direct-to-market approach last year. Visit www.snapoffice.com or e-mail PR@snapoffice.com for more information.

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